

2018 Volunteer Delaware Conference
Elevate Your Volunteer Leadership

The Delaware State Office of Volunteerism and the Delaware Association of Volunteer Administrators are once again presenting the annual Volunteer Delaware Conference. Held annually, the 2018 daylong conference is being conducted at Dover Downs Hotel & Casino in Dover.

KEYNOTE ADDRESS

"Leading a Highly Committed Service Culture"

Presented by Patti Grimes

Patti Grimes, is the Executive Director of both the Joshua M. Freeman Foundation, and the Carl M. Freeman Foundation, located in Selbyville, DE. She leads the Joshua M. Freeman Foundation team to provide high quality arts experiences for all at The Freeman Stage at Bayside and in Sussex County schools, which has hosted over 386,000 patrons during her tenure. Patti also leads grant management and capacity building programs for the Carl M. Freeman Foundation to support and promote innovative community-based leadership and giving. Patti is active in the community volunteering for Adopt-a-Family and Adopt-A-School programs as well as other service organizations.

CLOSING PLENARY

"That One Thing; Gaining Return out of Your Learning and Connection Investment"

Presented by Barry Altland

Barry is a writer, speaker, non-profit executive, thought leader and published author of the book, "Engaging the Head, Heart and Hands of a Volunteer."

WORKSHOP SESSIONS

Volunteer Delaware Webpage Training

Do Good Better with Volunteer Delaware & HandsOn Connect

Training Provided by HandsOn Connect

Volunteer Delaware website is getting an upgrade with many new features for you and your volunteers! In this session, HandsOn Connect will provide training and information on the following:

How to list and manage your volunteer opportunities on the new site.

Introduce the new Individually Scheduled volunteer opportunity type that helps schedule regular volunteers.

How to send emails to registered volunteers

How to report attendance

Plus, a brand new feature that will allow you to bring Volunteer Delaware functionality directly to your own volunteer website and create your own volunteer portal for ALL your volunteers. No more volunteers signing up on multiple systems!

Volunteer Engagement/Avoiding Burnout

Engaging and Sustaining Volunteer Passion One Person at A Time

Training Provided by Barry Altland

Author, Speaker, Non-Profit Executive

Each volunteer is driven by deep-rooted needs, wants and desires as well as a unique set of gifts, knowledge, skills and experiences that accompany their passions. When brought together, this combination creates a one-of-a-kind set of intrinsic drivers that compel them to choose to do what they do, and how they do it.

On the surface, it all seems so overwhelming for leaders seeking to attain the most and best from each person on their team. What can a leader do engage and sustain the inherent passion each person brings to the team?

This session seeks to break down leadership into a series of easy-to-implement practices to optimize their team and position them to do their best. The session will introduce and reinforce several simple key strategies, including Discovery, Feedback, the Coaching conversation and meaningful Recognition

Participants will embrace the notion that spending quality time with their top volunteers is the key to boosting and sustaining their engagement today as well as the long haul.

Creating a Volunteer Advisory Committee

Training Provided by Molly Williams

**Manager of Sales & Patron Experience with the Joshua M. Freeman Foundation,
Governor's Commission on Community and Volunteer Service Commissioner**

This interactive workshop will provide participants with a scalable plan to create and implement a Volunteer Advisory Committee (VAC) that will support the mission of the organization while creating opportunities for volunteer growth and development.

This session will provide a step by step formula to create a volunteer advisory committee that best serves the organization, no matter the size or scope of the mission. Attendees will gain an understanding of how volunteers are ambassadors for change and why a volunteer leadership program is valuable.

Participants will leave with a step by step formula to create a volunteer advisory committee that best serves the organization and promotes the voice of the volunteer corps.

Social Media Marketing For Business

Training Provided by Antoinette Blake

Social Media Strategist with ABlake Enterprises

This workshop is designed for the person in charge of marketing efforts for a small to mid-size business or non-profit organization including churches, schools and community organizations.

Attendees will learn and discover techniques on effectively using Facebook, Twitter and LinkedIn to share all your program offers.

Participants will learn how to create a business Facebook page as well as tips on creating and curating content that is consistent and engaging with their target market audience in a H2H manner. (Human to Human).

Introduction to various websites to assist with creating flyers and brochures and websites offering FREE stock photos to showcase your program and make your advertising stand out from the crowd.

Corporate Volunteering; How Corporate Volunteering Is A Positive Way To Remain Tied To The Community And Customers.

Training Provided by Gina Edwards

Director with T.H. Easter Consulting, LLC

Corporate volunteerism fosters employee engagement and during this session attendees will review supporting data and social psychological theory. Gallup, Inc. found that employees who are engaged have significantly lower absenteeism, turnover and safety incidents as well as higher productivity.

The session will be presented with Interactive discussion; a PowerPoint including a panel of 3 corporate professionals who will describe their company sponsored volunteer programs and their success stories.

How to Plan a One-Day Service Event

Training provided by Kim E. Davis

President and CEO Events Unlimited Inc.

How to develop the concept surrounding various types of events including proposal and program structure, the importance of linking the concept to the community and engaging stakeholders for buy-in.

Discussion surrounding venue selection including funding sources such as sponsorship, fee-based or In-Kind Support.

The impact marketing and advertisement influences successful events including printed materials, web marketing and radio advertisements.

Cost is \$75.00 for DAVA members and \$90.00 for those not yet members. Day of conference registration is \$125.00.

Conference Schedule

8:00 am - 9:00 am	Registration, Networking and Breakfast
9:00 am - 10:15 am	Welcome Address and Keynote Speaker
10:30 am - 12:00 pm	Morning Sessions
12:00 pm - 1:00 pm	Lunch
1:15 pm - 2:45 pm	Afternoon Sessions
3:00 PM - 3:30 pm	Closing Plenary
